

12-0024-EN-How do I generate a Google XML file using Ma...

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You can export product data from ShopFactory in a Google XML format, so that you can promote your products to Google. 1. Click Start -> All Programs -> ShopFactory -> Marketeer -> select **Marketeer** 2. The Marketeer wizard will appear. Click Next. 3. Select a shop to open (choose your existing shop where your products have been added). If the shop is not listed, click the "Open Other" button and locate the shop-folder. 4. Click Next. 5. At the "Select the products you want to export into the right window" box, scroll down and click "**List all products**". 6. All the products will be displayed below the "Select the products you want to export into the right window" box. Click "**Move All**" button. 7. All the products will be displayed on the right column. 8. Click Next. 9. At the "Fields Available" box, you can see the fields that can be exported into Google. Select the fields and move it to "Fields Selected" column. You can choose "**Move All**" option to move all the fields to the "Fields Selected" column. 10. In the Export Format, select Google Base export (*.xml). 11. Click the "**Export**" button and then type a filename for your file. Take note of the directory where you save the file. Please note that only these fields are exported to the XML file: department/page, department id/page id, description, discounted price, product id, product Image URL, product item number, product manufacturer code, product price, product thumbnail image, product title, product URL. 12. Click Save. 13. Click Finish. You can now submit the XML file to promote your shop.