

12-0020-EN-How do I generate a CSV file using Marketeer...

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You can export product data from ShopFactory in a comma delimited format, so that you can promote your products on any shopping portal which supports uploading product data. Marketeer add-on is included in ShopFactory Gold accounts.

1. Click Start -> All Programs -> ShopFactory V14 -> Marketeer -> select **Marketeer**
 2. The Marketeer wizard will appear. Click Next.
 3. Select a shop to open (choose your existing shop where your products have been created). If the shop is not listed, click the "**Open Other**" button and locate the shop-folder.
 4. Click Next.
 5. At the "**Select the products you want to export into the right window**" box, scroll down and click "**List all products**"
 6. All the products will be displayed below the "Select the products you want to export into the right window" box. Click "**Move All**" button.
 7. All the products will be displayed on the right column.
 8. Click Next.
 9. Click **CSV Export** radio button
 10. At the "**Fields Available**" box, you can see the fields that can be exported into a CSV file. Select the fields and move it to "**Fields Selected**" column. You can choose "**Move All**" option to move all the fields to the "Fields Selected" column.
 11. Click the "**Export**" button and then type a filename for your CSV file. Take note of the directory where you saved the file.
Please note that only these fields are exported to the CSV file: department/page, department id/page id, description, discounted price, product id, product ImageURL, product item number, product manufacturer code, product price, product thumbnail image, product title, product URL.
 12. Click Save.
 13. Click Finish.
- You can now submit the CSV file to promote your shop.