

13-0023-EN-How to setup a promo code (Marketing Voucher...

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You can now setup a promo code limited to specific products or certain brand or department via Marketing Voucher service. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

In ShopFactory:

Products that you want to promote must have "Discount code (customers)" in Properties.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the *EditView mode*
- Click on **Properties** and locate the **Discount code (customers)** field
- Enter your discount code

- Click OK -> **Finish**

- Enable voucher feature under **Services** menu

- Save and publish your shop

SF Cloud Settings:

- In your shop, click on **SF Cloud** in **SF Central page**
- Click **Marketing** -> **Vouchers**

- You will be redirected to SF Cloud interface,

<https://app.santu.com/buynow/marketing/vouchers?toffset=28800>

- Click **Manage Vouchers**, <https://app.santu.com/buynow/voucher/list>

- Click the **"Add"** button and then select **Marketing Voucher**,
<https://app.santu.com/buynow/voucher/add/type/marketing>

- Setup your marketing voucher that only applies to specific **"Discount codes (customers)"**

- Click **Publish** to apply the changes to the voucher

- Place a test order in your shop with a combination of products that qualify for that promo code and other products that don't have any discount codes

- At the basket page, apply the voucher code (Only the products with that "Discount code" will be

discounted).

*****NOTE:** You could also use "**product templates**" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category
- Select the page where you want to copy the "Discount Code" to other products - then switch to LIST mode
- Select the Product(s) -> right click to view the shortcut menu -> select **Copy values from a product template to all selected products**
- Tick the checkbox "**Discount code (customers)**"
- Click -> OK
- Save and publish the shop again.