

13-0018-EN-Embedding ShopFactory Cloud Buy now buttons ...

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Note: *ShopFactory Cloud* feature is ONLY applicable to **ShopFactory Gold Rental** plan users. This feature allows you to add special products and integrate them in different media such as blog, existing website, Facebook, email, etc.

How to setup

- Open your shop in ShopFactory
- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface
- At the ShopFactory Cloud interface, click on *MY PRODUCTS* to add/view the products that you want to integrate, <http://app.santu.com/buynow/product>

Refer to the KB article for more information on adding products to your SF Cloud store, http://support.santu.com/index.php?_m=knowledgebase&_a=viewarticle&kbarticleid=9

Adding a pop-up shopping cart to your existing ShopFactory shop:

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**
<http://app.santu.com/buynow/integrate>

=> At the left menu, select "**Use Buy now buttons and links**"

Important: Add the script for pop-up shopping cart in your SF website (it can be added website-wide or on a page html)

This function allows customers to stay on your site when they add products to your shopping cart or search for a product.

Your pop-up shopping cart complies with pop-up rules and will NOT be blocked by pop-up blockers. To make this work you must copy the pop-up shopping cart code and add it to your web-site or blog pages.

You can adjust the elements displayed in your pop-up or embedded store at Popup/Embed display.

In ShopFactory:

- Open your shop in ShopFactory
- At the left tree menu, create a page or go to the page where you want to integrate your ShopFactory Cloud products
- Double click on the page to open the *Page Properties* dialog
- Click on the "*Add Custom Contents*" at the left menu
- Click the + (add) button and then enter the html name and paste the actual script in the HTML content dialog

- You must select *Area 3* or *Area 4* at the Set Location field
- Then click OK

- Once the Popup shopping cart script has been added to the page (or website-wide HTML area), you can now embed the ShopFactory Cloud products in the page

» **Option 1. Add Paragraph**

- » Right click on that page and select "Product/paragraph style..." -> select "*SFX-PRA_RT1*" (or choose any product style that you prefer)
- » Click on "Add paragraph" button and enter your Paragraph title
- » Go back to your ShopFactory Cloud interface and go to *MY PRODUCTS* page, <http://app.santu.com/buynow/product>
- » To get the buy now button and links for any product, click on its "**Get Buttons**" link on your "My Products" page.

- » Click on the button/link to select. Use shortcut keys to copy: **CTRL / C** in Windows

- Go back to ShopFactory - "Product/paragraph wizard"
- Click inside the paragraph description section and press CTRL / V to paste
- Click OK

Other options:

- You can also copy the "Link address" (see above screenshot) and then use the "Link to another page or website" feature

You can even use the "QR Code" as a paragraph image:

- Go back to the ShopFactory Cloud Products page - Get Buttons - download the QR Code as a png image - then add this image as the paragraph image
- Save and preview your shop in external browser.

- » Option 2. Directly paste the button/link into the page description section by clicking inside the page description section after copying from "My Products - *Get Buttons*" popup.

Refer to my sample page here,

http://testing.shopfactory.com/contents/en-us/d10062_SF_Cloud_-_Special_Products.html

Related article:

13-0014-EN-Setup Special Products in ShopFactory Cloud and sell via Facebook

http://support.shopfactory.com/kayako/index.php?_m=knowledgebase&_a=viewarticle&kbarticleid=5095