

13-0014-EN-Setup Special Products in ShopFactory Cloud ...

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Note: "Special Products" feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and add your store to Facebook.

Refer to this YouTube video: <https://www.youtube.com/watch?v=Ud-wIEZn52I>

How to setup

- Open your shop in ShopFactory

- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface,

If you are in the old ShopFactory Total Care interface:

- Click on *SERVICES* menu -> click on the "**Special Products**" sub-menu (top right).

- Select a product type you want to add

- In the ShopFactory Cloud backend interface, click on MY PRODUCTS to add the products that you want to sell in your Facebook store, <http://app.santu.com/buynow/product>

If you have previously added products in Santu (SF Cloud), click on **My Products to view or edit them.*

To integrate these Special Products into your Facebook page, follow the steps below:

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**

=> At the left menu, select **Sell via Facebook** -> click the *GO* button

=> Click the "Go to Facebook app" button - you will be redirected to Facebook, <https://apps.facebook.com/santu-store-app/>

=> Login to your Facebook account and select your Facebook page - if you haven't created an FB page yet, then create one now (Refer to this link for more information on how to add a Facebook page, <https://www.facebook.com/help/104002523024878>)

=> Enter your ShopFactory (Santu) username

=> And then add a name for your Facebook page tab

Facebook Store app

"The Facebook Page Tabs feature is only available to FB Pages with 2,000 or more fans/page likes"
If your page doesn't have 2,000 or more followers then you CANNOT add a page tab for your store on Facebook. This is Facebook's policy.

=> Click "*Do it now*" button. You'll see a confirmation message: Tab was added to your Facebook tab -> Preview your FB tab
You can now start selling in Facebook!