

## 5-0011-NL-Adding Google Analytics code in ShopFactory?

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Please use the Google Analytics code dialog specifically intended for this purpose -

### **ShopFactory Central page**

1. Open your shop in ShopFactory software
2. At the left tree menu, click *ShopFactory Central* page -> click the "**Search engines (SEO)**" button
3. Locate the "**Google Analytics Code**" box and then paste your code as shown in screenshot:  
(Note: Do not enter your keywords in the Google Analytics box - the search words are added in the product wizard and page properties dialog - **SEO details** section)

**v11 ShopFactory Central page:**

**v9/10 ShopFactory Central page:**