

2-0001-EN-Why Upgrade to the latest ShopFactory version...

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ShopFactory V12 is a totally new eCommerce solution based on today's eCommerce requirements, with changes to the user interface and the "behind the scenes" functionality.

We are encouraging upgrades for V4/5/6/7/8/9/10/11 users to Version 12 for sound business reasons for our customers. The latest is a completely new package which addresses ecommerce needs considering there are some major changes in the way the internet works today, from how it worked when V4/5/6/7/8/9/10/11 were released.

We encourage all users to upgrade for simple reasons: security enhancements & changes and totally new features with new enhancements & changes - shops will be compatible with any mobile devices. ShopFactory 12 is a new eCommerce solution based on today's eCommerce requirements. It was developed to be compatible with latest Windows operating system, mobile devices and many other accounting packages and payment gateways recently released.

Over the last years the costs of development and the quality of features and functions in many software packages have risen. ShopFactory constantly strives to improve the eCommerce software that we develop and the associated features and functions contained in our software.

However, we have also developed ShopFactory V10 so that our V4/5/6/7/8/9/10 ShopFactory customers can upgrade their existing software shop files. So we are basically offering an "upgrade" at a discounted cost to buy ShopFactory V12 software first up. You will find many functions in ShopFactory which are unavailable in much more expensive solutions. To compare the features of ShopFactory V12 please go to <http://www.shopfactory.com/contents/en-us/d368.html>. We hope this article helps you to choose the ShopFactory V12 product that is right for your webshop needs.