

12-0007-EN-What is Marketeer?

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Marketeer is a separate program to promote your products on eBay, santu and Froogle or on any other product portal of your choice. Marketeer is included in ShopFactory Gold.

ShopFactory Marketeer is a solution which allows you to upload your product data to santu, eBay and Froogle, to give your products more exposure. You can also export product data from ShopFactory in a comma delimited format, so that you can promote your products on any shopping portal which supports uploading product data.

Product marketing

The more exposure you can give your products, the more sales you can generate. And your website may not be the only avenue to do this.

To give your products more exposure we have created [Marketeer](#), a solution which allows you to list your products with product gateways such as santu, Froogle and eBay. It also allows you to export product details as a CSV file, to enable you to promote your products on other product portals as well.

ShopFactory also supports extensive search engine support to allow you to achieve high search engine rankings. Check out [Search Engine optimization](#) for more details.

Of course, always keep in mind to market your website in the real world as well, to boost your sales even further.