

12-0004-EN-ShopFactory Sales Manager

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1. What is Shopfactory Salesmanager?

ShopFactory Sales Manager is a separate program that makes dealing with your orders and customers easier. It runs separately from ShopFactory.

It imports your orders from your email program or from your GlobeCharge account into an Microsoft Access compatible database on your computer, to allow you to easily keep on top of them.

2. How do I get Shopfactory Sales Manager?

SalesManager is included with ShopFactory Pro.

SalesManager Pro is included with ShopFactory Gold.

3. What kind of Statistics can I create with Sales Manager?

ShopFactory Sales Manager Pro allows you to create statistics from your orders to help you make decisions about the products you offer.

The following statistics are available:

- best/worst products by sales numbers
- best/worst products by revenue
- countries by sale
- countries by revenue
- states/cities by sale
- states/cities by revenue
- customers by sale
- customers by revenue
- orders per day
- orders per month
- revenue per day
- revenue per month