# 14-0019-EN-How do I create landing pages for my Google ...

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You can actually assign any page in your shop to be the landing page for your Google Adwords campaign.

  1. Open your shop in ShopFactory

  2. Add a page in any department of your shop. You can add it in index 1, in index2 or in **Extras/Unlisted** folder

  3. Publish your shop

 After publishing, you can now visit your shop online.

Go to the page that you have added to get the exact URL of that page - to get the complete URL of your page, you can simply put the main domain followed by */contents/<language>/* (where language is the shop language, such as en-us and then the exact Page HTML title, for example, http://merliza.santu.com/contents/en-us/d22.html. *See sample http://prntscr.com/f4qkvo* You can then use that URL for your landing link in that Google ad.